



Hyper-Reach)))

DYNAMIC LIST MANAGER

Powerful, Painless Contact Management.

Hyper-Reach Dynamic List Manager allows you to create totally customized contact lists that meet your specific needs. With Dynamic List Manager, you decide how to categorize your contacts, assign them attributes, and create lists that adjust automatically as staff changes.

Hyper-Reach Dynamic List Manager:

1. Create contact attributes based on your needs: titles, departments, expertise, work shifts, team assignments, etc.
2. Use any type of information that's useful: location, training, skills and more.
3. Define the type of data that fits each attribute as you require: from free-form text to single checkboxes.
4. Assign an unlimited number of attributes to each person in your database.
5. Add contacts from opt-in forms or upload as needed.
6. Create and save filters to provide on-demand contact lists.
7. List results update automatically as contacts are added, deleted or updated.



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