

Hyper-Reach



IMAGE REACH™:

Use the Power of Images To Give Your Message More Impact!

To reach people in the most effective way, you need to add pictures, maps, video and other media whenever they are available. Now with our exclusive Image Reach feature, you can quickly add images and other files along with extended text to your emergency alerts.

Here's how it works:

1. You create your normal emergency or community alert.
2. You upload the picture file.
3. We create a unique URL that's included in your message.
4. When your recipient gets the message - even voice messages, they click on or go to the link and see the image you sent.

Images not only help explain, they add credibility. Because a picture is worth a 1,000 words, you've increased the power of your message by many times. And since people share messages with images more often - on social media and email - you'll reach more people.

More message, more people, more effectively. That's reach!



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