

FEATURES OVERVIEW

Easy. Secure. Reliable.

Hyper-Reach®: a purpose-built, emergency mass notification system to give public safety, emergency communicators and public leaders the power to create and send messages quickly and easily. Features industry-leading ease of use, the largest number of delivery methods and immediate feedback and reporting.

- **Extreme reliability & scalability:** Cloud services mean 99.99+% uptime and unrivaled capacity.
- **Web, Phone and Text Community Sign-up:** More ways to let citizens register by web, phone, text or, just say: "Alexa, enable Hyper-Reach".
- **Hyper-Reach Mapping:** The fastest, easiest, most intuitive mapping tool.
- **Automated Weather Alerts:** Instant, customized alerts using National Weather Service data.
- **The largest array of delivery options:** Send messages by voice, text, email, IPAWS, RSS, CAP and more. Now with push notification and Alexa!
- **Language Support:** Automatic translation in almost any language.
- **ImageReach™:** Pictures & files for max impact.
- **RecordTime™:** Save time by recording messages directly in the app.
- **IPAWS/WEA:** Reach all mobile phones, as well as EAS & other outlets. Fully compliant with all of FEMA's IPAWS standards!
- **Local Caller ID:** Your alerts look like local calls from your office.
- **Premium SMS Text:** With full redundancy for the fastest, most reliable delivery.
- **Status Callbacks:** Citizens can call for the latest status.
- **Message templates** help write consistent, quality messages faster!
- **PerfectAnswer™:** Makes your message sound more natural, for maximum delivery.
- **One-Click Citizen Sign-up:** Increase registrations by 10X with a simple prompt on your website.
- **Tiered Login:** Privileges to manage multiple departments and sub accounts.
- **Text to speech** with Amazon Polly technology that sounds like a real human.
- **Mobile Smartphone Apps:** One app for agencies to send alerts and another for citizens to receive.
- **Instant Conference:** Immediate team conference calls.
- Easily manage and use **Dynamic Contact Lists.** Change contacts & update lists automatically.
- **EventReach™:** Send alerts to citizens who text a code to receive event/topic related notifications.

